

## BEAUTY Q &amp; A - XTREME LASHES



## MESMER-EYES

HAVE YOU EVER WANTED TO GLAM UP YOUR EYES, BUT THE DRUGSTORE'S MAKEUP AISLE JUST DIDN'T CUT IT?

Step away from those disposable lashes—you know, the ones right next to the press-on nails. ENVY caught up with Aline Paiva of Houston-based Xtreme Lashes to get the scoop on eyelash extensions, February's must-have beauty accessory. —Natalie J. Frazier

## What are Xtreme Lashes?

They are semi-permanent eyelash extensions applied strand by strand and curved to replicate natural eyelashes. They are applied individually, one lash at a time, to give your lashes that natural look.

## Why should I get Xtreme Lashes over the basic falsies?

Xtreme Lashes look and feel natural, and you never have to wear mascara. Trained technicians use personalized application techniques to accentuate your natural eye shape or color. And with over 200 different lash lengths, thicknesses and colors—from natural tones to pink, purple, green, blue, orange and yellow—the possibilities are endless.

## Do they have to be applied professionally?

Yes, they have to be applied by a formally trained professional who is certified by Xtreme Lashes. Safety and eye health are paramount.

## How long does the process take?

The number of lashes you use and the skill of your technician are factors, but it should take about two to three hours to complete a full set.

## What's the cost?

A full set includes about 50 to 80 lashes per eye. The initial cost could range between \$250-\$500. Touchups are usually \$3-\$5 per lash.

## How long do they last?

They can last anywhere from two to four months. Xtreme Lashes shed along with your natural lashes, so—with touchups every few weeks—they can last indefinitely.

## Where can I find a certified professional in Houston?

Just go to [xtremelashes.com](http://xtremelashes.com) or call 281.907.0689 to find a local lash stylist.

## UNIXEX

## American Apparel

1646 Westheimer 713.521.7171  
Mon-Fri 11am-9pm; Sat 10am-9pm  
Sun 12pm-7pm [americanapparel.net](http://americanapparel.net)

Tees, tanks, undies, fundies and beyond are at this worldwide-chained fave. Ideal for hipsters and indie kids, it's still a store for everyone. Who doesn't appreciate comfy cotton? Spend wisely though, no cash refunds, only store credit is given.

## Brown Eyes Blue

2427 Rice 713.520.5577  
Mon-Sat 10am-6pm; Sun 12pm-5pm

This stylish boutique offers chic clothing with a bohemian twist by Tocca, Diane von Furstenberg, Yank and more. Their vintage tees are hard-to-find classics and look sexy when paired with a jacket. Perfect for brown-eyed girls and blue-eyed boys alike.

## Catwalk

1431 Westheimer 713.523.9255  
Tue-Sat 11am-7pm; Sun 11am-5pm;  
Mon by appointment only  
[catwalkapparel.com](http://catwalkapparel.com)

Strut your stuff as you take a little turn into Catwalk. The sky-blue Westheimer gem features a clothing selection that is half modern, half vintage and all fabulous. Try on jeans, cowboy boots, cute tops and retro digs alike at this chic new boutique.

## Edin

2605 Dunlavy 713.861.6922  
Tue-Thu 10am-6pm; Fri-Sat 11am-7pm;  
Sun 12pm-5pm

As quirky as its Montrose surroundings, Tonya Barrios's trendy boutique, Edin, carries super-chic clothing and cute gifts and accessories at a friendly price. An eclectic selection lets you mix and match. Expect to find clothing by Juicy Couture, Free People, Fresh Concept, Sis of London, Miss Sixty, jewelry, handbags and shoes.

## Cliché Chic

517 West Gray 713.942.9000  
Mon-Sat 11:30am-8:30pm

Cliché Chic, with its unique European flavor and stylish flair, offers a world of fashion for women and men through the eyes of a French model. Find all your clothing, jewelry and bag needs for this holiday season at this appropriately chic boutique.

## Gregory's

5515 Westheimer, Suite 82142 713.877.8499  
Mon-Sat 9am-9pm; Sun 12pm-5pm

This Galleria boutique provides a seemingly endless supply of unique shoes. But if you want a little edge, persevere their selection of clasy yet edgy clothing, handbags and accessories.

## Harold's "In the Heights"

350 West 19th 713.864.2647  
Mon-Sat 10am-5:30pm; [haroldsintheheights.com](http://haroldsintheheights.com)

This old school Heights hideaway offers Canall, Zanella, St. Croix, Trussardi and more. With suits, formal wear, big and tall clothing and accessories, you can go from the golf course to the boardroom. Harold has dressed both President Bushes, so basically this store is fit for anyone.

## Jeans Couture

5000 Westheimer 713.626.5326  
2511 University 713.526.5355  
Mon-Sat 10am-7pm; Sat 10am-9pm;  
Sun 12pm-7pm

The Westheimer location carries only women's clothes, so if you want to do some side-by-side shopping with your significant other, head over to the University branch, which offers affordable, laid-back styles.

## J. Hampton

2433 University 713.523.9443  
Mon-Fri 10am-7pm; Sat 10am-6pm;  
Sun 12pm-5pm [jhampton.com](http://jhampton.com)

Recently relocated to Sugar Land, this high-end boutique carries both men's and women's clothing. Mandala, Shirt Passion, Sevens for All, Mackin, Habitual and Rock & Republic.

## [FAVE] Juliet &amp; Romeo Couture

9543 Ambergl 713.527.9442  
Mon-Sat 11am-8pm; Sun 11pm-6pm  
[julietromeocouture.com](http://julietromeocouture.com)

A little bit of Soho in H-town, this relocation to The Village provides Europe's biggest designers at 40-60 percent off retail price. Styles are classic and comfortably wearable... and wine is offered on weekends. Sold!

## Lab 5

309 Gray 713.526.5325  
Mon-Sat 11:30am-8pm; Sun 12pm-5pm

Here, trendy men can choose from J. Lindeberg, Hugo Boss and Ted Baker, while their leading ladies can get their pick of Laundry, True Religion, Frankie B and others.

## Lot 8

6127 Kirby 713.807.1645  
Mon-Sat 10am-7pm  
[lot8online.com](http://lot8online.com)

This boutique offers the exclusive men's line, Adam's Apple by Adam Voong. They also carry modern sportswear, flirty dresses and chic, gowns by boutique owner and famed fashion designer, Chloé Dao ("Project Runway: Season 2" winner).

## Mint Clothing

1641 Westheimer 713.523.0738

This Westheimer has casual, urban-style clothing comparable to Urban Outfitters and Anthropologie but more affordable. They also have independent designs from LA like Soleimo.

## Nonno

1641 Westheimer, Suite 1 713.528.8885  
Mon-Thu 11am-8pm; Fri 11am-9pm;  
Sun 12pm-7pm

The ultimate hot spot for contemporary women and men on the No. Nonno features the latest in clothing and accessories imported from Japan, Hong Kong and Korea with an American flair and super affordable priced items for any occasion.



## Project

2419 South Shepherd 713.526.6577  
Mon-Thu 11am-7pm; Fri-Sat 11am-9pm  
[myplace.com/project2419](http://myplace.com/project2419)

Hot LA designs like Kitson, Sweet Tea, Ed Hardy and Diesel fill this boutique. DJ Biz is the man behind the plan.

## Silver Smith Gallery

1830 Westheimer 713.523.0299  
Mon-Sat 11am-7pm

Inside this Montrose gem they sell silver jewelry, eclectic home decor and unique clothing by Necessary Objects and Tula. Men will be happy to find Roar and 7 Diamonds.