

Ivana Ivana



*Ivana Trump tries
Energetix magnetic jewelry*

Businesswoman extraordinaire, the ever-youthful Ivana Trump (apparently Ms Trump is an extremely lovely lady and one can't believe everything in the press – surprise surprise!) visited Natalie Dubois Glamour and Beauty Lounge and experienced the benefits of Energetix magnet therapy jewelry from LA based Beatrice Cederstrom.

“Energetix magnetic jewelry and accessories are plated in 24 carat gold or rhodium,” says Cederstrom. “The entire collection is nickel allergy free. Earrings, necklaces and bracelets normally contain two very high quality neodymium magnets, each of approximately 1,200 gauss, while the pendants contain one magnet. (The gauss number indicates the number of lines of magnetic force passing through onesquarecentimeter.) The product has proven to be extremely beneficial to



*Ms Trump chooses
her Xtreme Lashes*

high-powered individuals with busy lifestyles.” Whilst absorbing the magnetic flow of Energetix, Ivana Trump also had the opportunity to discuss the benefits of Xtreme Lashes also among the items available from Glamour and Beauty Lounge, which is located on the first floor of the Intercontinental Carlton Hotel in suite 146, and on the Nikki Beach as in previous years. The two unique spaces feature beauty products, jewelry, trips and fashions from around the globe. Clients of Platinum Synergy Media Relations & Strategic Communications include Dori Csengeri, Energetix Magnet Therapy Jewelry, Lefrant Ferrant Haute Couture, Patrizia Pepe, Donna Loren, The Beatles Tee Shirts, Frederic Fekkai, Elizabeth Grant, Xtreme Lashes, Wellbox, Go Smile, Love Juice by Mercedes, Dr. Deepak Chopra, and Fendi sunglasses.