

# GENLUX

## BEAUTY TRENDS MAKEUP

WHEN BRAVING THE WILDS OF LA IN THE SUMMERTIME, THINK SEXY, SHIMMERY '70S SAFARI. —DAWN SHAND JOHNSON

TIPS FOR SUMMER FROM BRETT FREEDMAN / VANITYMARK

Clients include Kelly Clarkson, Rosario Dawson, Carmen Electra, Paris Hilton, Vanessa Anne Hudgens, Lucy Liu, Reba McEntire, and Jordin Sparks.

"Cheeks and lips—one word: glaze! Summer is a great time for stains, tints, and glazes. They look so natural and give the skin a 'health from within' glow. The big shades this summer are berry or wine shades. If you want to update your lip color, I suggest topping with a fab gold gloss. The gold will warm up the juicy lip color and give it a vibrant sunset feel. For cheeks, it's all about a dewy finish. I'm a huge fan of creamy blush for the hotter months. It really molds with the skin and gives cheeks a just-pinked perk up. I just did Rosario Dawson for an event and used the combo of a sheer prune glaze topped with gold lip gloss, and it was fab!"

BRETT FREEDMAN

For the flawless French look, try Bourjois Fond de Teint Pinceau Brush Foundation. \$24, Ulta, West Hollywood, 323-878-2524, [ulta.com](http://ulta.com)

### FACE

Vincent Longo Tinted Moisturizer SPF20, \$38, Sephora, Hollywood, 323-462-6898; [vincentlongo.com](http://vincentlongo.com)

Shu Uemura Face Architect Smoothing Fluid Foundation is an excellent buildable foundation. \$42, [shuuemura-usa.com](http://shuuemura-usa.com); Nordstrom at The Grove, 323-930-2230

Edward Bess Ultra Luminous Eyeshadow in Escape, \$27, [edwardbess.com](http://edwardbess.com)

M A C Solar Bits in Bronzescape shimmers in clean yellow and gold pearl. \$19.50, M A C Pro Robertson, 310-271-9137, [maccosmetics.com](http://maccosmetics.com)

100% Pure Friat Pigmented Ultra Lengthening Mascara in Black Tea, \$27.50, [qvc.com](http://qvc.com)

Laura Mercier Brilliant Eye Liner in Golden, \$22, Nordstrom, South Bay Galleria, 310-542-9440; [lauramercier.com](http://lauramercier.com)

Dior 5 Color Eye shadow in Gold Fever, \$52, Sephora Century City, 310-843-0123 [sephora.com](http://sephora.com)

CHANEL Iridescent Effects Eyes in Oasis, \$55, Neiman Marcus, Beverly Hills, 310-550-5900; [chanel.com](http://chanel.com)

C-Curl lashes by Xtreme Lashes add drama to the eyelashes, making them "pop." They are applied to existing eyelashes for a natural feel and last indefinitely with regular touch-ups. Application is pain-free—really!—and takes two to three hours. \$350–\$500, [xtremlashes.com](http://xtremlashes.com); Billy Lowe Hair Studio, by appointment only, 310-430-4045; Beauty Boutique, lash stylist Arlena Tombouljian Parker, 818-501-0060

Nars Duo Eyeshadow is available in a new shade: Portobello. \$32, Nordstrom at The Grove, 323-930-2230; [narscosmetics.com](http://narscosmetics.com)

Dianne Brill Eyeshadow Trio in Brill-esque Eyes, \$36, [diannebrill.com](http://diannebrill.com); [beautyhabit.com](http://beautyhabit.com)



J. MENDEL  
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"LUMINOUS SKIN—JUST A TOUCH! EVERYONE LOVES THE LOOK OF SKIN THAT HAS A SHIMMERY CAST. THERE IS A FINE LINE BETWEEN LOOKING LUMINOUS AND BOUNCING OFF LIGHT LIKE A SOLAR PANEL. ON MY ACTRESSES, I LIKE TO USE A HIGHLIGHTER TO GIVE CERTAIN AREAS A POP. ON THE FACE, I MAY DAB A BIT ALONG THE TOP OF THE BROW AND CHEEKBONE. ON THE BODY, I MAY USE A LITTLE EXTRA POWDER SHIMMER ON THE COLLARBONE, TOPS OF ARMS, AND CENTER OF LEG AND CALF. FOR A RECENT SHOOT FOR VANESSA HUDGEN'S NEW CD COVER, I AMPED UP HER HOT FACTOR WITH SOME WELL-PLACED HIGHLIGHTING SHIMMER." —BRETT FREEDMAN