



Posted on Fri, Oct. 12, 2007

Beau Rivage Spa steams to the top

By MARY PEREZ

meperez@sunherald.com

BILOXI -- The 4.8 million readers of Travel + Leisure magazine voted The Spa at Beau Rivage one of the Top 25 spas in the country.

The October issue of the magazine lists Beau Rivage as No. 20 out of the Top 25 hotel spas in the continental United States and Canada. The World's Best Awards are chosen each year by a survey of the readers of the American Express publication; they rate destinations, hotels, spas and other categories of the travel industry. The top spa was Four Seasons Resort in Jackson Hole, Wyo.

"We're the only Mississippi spa," said Mary Cracchiolo-Spain, Beau Rivage public relations director, and the resort is especially proud to be the sole MGM Mirage property to make the list.

"This is a big deal for us," she said, particularly because it was chosen by those who have used the spa and salon.

Beau Rivage Spa offers services found at few other places in the Southeast, said director Michelle Kennedy. Among the unusual services it provides are Extreme Eyelashes, where each lash is placed individually for optimum thickness or length, and a Caviar and Pearl Facial that uses an anti-aging caviar mask.

"It's an absolutely wonderful facial," said Kennedy, and is just one of 101 Beau Rivage Spa services.

"We try to tailor our service to each person who walks in the door," Kennedy said, whether it is their first spa visit or if they want the latest spa treatments such as stone therapies and high-end products that condition hair, face and body.

For \$15, overnight guests at the resort have full use of the fitness center, sauna, steam room and hot tub. The spa and salon are also open to the public with separate facilities for men and women.

The spa often hosts adult birthday parties and bridal party makeovers. "They can literally spend the day with us," Kennedy said, and be pampered by the staff of more than 70 professionals.

Beau President George P. Corchis said: "This resort offers the finest in amenities, but it is customer service and attention to detail that has established Beau Rivage as a world-class destination resort. Combining Beau Rivage's quality, service and value with its location on the Mississippi Gulf Coast creates an unforgettable resort experience."

© 2007 Sun Herald. All Rights Reserved.
<http://www.sunherald.com>