

## [Lashing Out: Professional Lash Extensions at The Purple Flower](#)

Article by Kelly Beluscak

Talking about celebs that have had enhancements to their appearance is a recreational past time these days. Outing collagen injected lips and breast augmentation is waiting room fodder. But not many know about the overwhelming number of celebrities that have had eyelash extensions. Hillary Duff, Madonna, Lindsey Lohan (though where she gets the time I've no idea), J. Lo (hers are made of mink), Ivana Trump, Rebecca Romijn, Christy Carlson Romano, Beyonce, and even Rachel Ray ... everyone has them. And no wonder. There's no denying that long, lush lashes make for stunning eyes. Nothing brings the siren drama like a pretty feminine lash. Instead of using mascara, lash curlers or sticky false lashes, these celebrities have professionally applied lash extensions that look and feel natural.



While I might just be a celebrity in my own mind, I wanted to try it for myself and I knew just who to call. Christy Malles, owner of The Purple Flower on Broadway, is an advanced certified professional in the application of Xtreme Lashes™. “The procedure to attach the extensions is painless,” she assures, “and can be done in just a few hours.”

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That's good because I've always been a little weird about my eyes. Visions of *Clockwork Orange* danced in my head even though Malles assured me that most of her clients fall asleep during the procedure. Of course, my fears were completely unfounded. There was the initial strange sensation of having my lower lashes taped down, but it only lasted a moment before I closed my eyes.

Christy used synthetic Xtreme Lashes™ and incorporated light brown and green lashes along with long black lashes to highlight my eyes. Approximately 60 lashes were individually attached to my existing ones using a bonding agent. Christy worked with precision and dexterity. She might have missed her calling as a bomb technician. Trust me, the world would be safe in her hands.

Then it happened, I fell asleep. After little more than two hours later my new lashes were revealed. As promised, they were amazing. They felt and looked completely natural. To me they were quite dramatic and obvious, but after a week of wearing them out and about, I found that I received compliments like, "You look great... Did you change your hair?" People couldn't quite put their thumb on it, which is exactly what you want. It's no wonder that all of the celebrities have them and we never noticed.

A first application takes two to three hours and the cost is from \$250 to \$450 depending on the number of lashes used. New lashes will last about four to six weeks, but for maximum results, touch-ups are usually recommended every two or three weeks to replace any strays that have fallen out. And remember, this is serious stuff. You definitely want a professional when considering lash extensions. Thankfully, I had a great one. Malle at the Purple Flower really knows what she is doing and I am so thankful for the experience. My new lashes look phenomenal!

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For more information about Xtreme Lashes™, visit [www.purpleflowerspa.com](http://www.purpleflowerspa.com).

**The Purple Flower**

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This entry was posted on Monday, July 30th, 2007 at 11:22 am and is filed under [Fashion & Beauty](#). You can follow any responses to this entry through the [RSS 2.0](#) feed. Both comments and pings are currently closed.













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