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Mikaela  
Fernandez



ENTERPRISING WOMEN

## Lashing Out The Business Of Making Women Beautiful

**“The eyes are the mirror of the soul.” No one knows that better than Mikaela Fernandez, the visionary behind Ladylash Studios™ in Delray Beach.**

Women emerge from Fernandez’s welcoming Pineapple Grove digs with a new look – and a new spirit.

“Lashes are really empowering,” says the renowned National Lash Artist. “Women leave here feeling very confident and with their spirits lifted.”

They’ll be beautiful, too, because the brand extensions she uses, Xtreme Lashes, not only look like the real thing, they’re the number one product in the business. This painless, ultra-relaxing procedure takes about two hours and with proper mainte-

nance, lashes can last indefinitely. “Most clients doze right off,” says Mikaela.

The semi-permanent lashes (about 100 lashes per eye) are attached individually with medical-grade adhesive and replicate a natural lash. “They look and feel completely natural. A great set of seamless lashes can lift and change the shape of your eyes. It’s like getting a non-surgical eyelift,” says Mikaela, whose company also offers brow sculpting and makeup applications by her husband, Celebrity Makeup Artist Georgio.

Mikaela is passionate about her work – but she’s also able to balance her roles as a business owner, a mom of two (and another on the way!) and a wife. “I want people to be inspired by my story. To see that with passion and determination, anything is possible.”

Mikaela, known as “the lash girl” at MAC, dreamed of having her own business but initially had trouble convincing people of her vision. As a quiet, introspective person by nature, she was determined to achieve her goal. “I really wanted to lash out ... and I thought how can I do that with style and grace?”

She did and, now, her logo includes these inspirational words: “Lashing out in style”. With well over 1000 lash applications under her fingertips, Mikaela isn’t content to rest on her laurels. She’s got a makeup line, complete with lash kits and a studio expansion in the works.



**Ladylash Studios™ is located at 140 N.E. Second Ave., Delray Beach.**

**For more information, call 561-330-3434, ext. 325 or visit ladylash.com.**