



Once upon a time, in a sunny suburbia with clusters of boutiques and malls, there lived a fair-haired beauty with barely a noticeable lash on her lids. Her pale fringe was not the “in” thing with her clique, so Beauty became obsessed with finding the perfect product to rid her “not-in-ness.” She thought not having lush lashes to bat at Mr. Right would greatly diminish her flirting status. So off she went, in search of the mascara wand to beat all wands and a product that would not clump, but instead lift, separate, darken, curl the lashes, giving her eyes the added Omp! they need. So, with her mission clear, Beauty grabbed her weapon (a gleaming platinum credit card) and charged out the door.

During Beauty’s first stop at a local drugstore, she discovered Rimmel London's Sexy Curves Mascara, advertised as the most seductive mascara yet. “Sounds saucy!” thought Beauty and tossed it in her cart with

high-hopes for sexy curves for her nearly non-existence lashes. Down the aisle, she spotted a colorful collection of Almay mascaras that could definitely bring on the color. The purple, green, blue and brown mascaras would complement her own eye color, while giving lashes length and curl. What a great way to add that extra touch to her night-on-the-town ensemble. She grabbed one of each and made for the cash register. Before she whipped out her credit card, Beauty noticed Sally Hansen’s Lift & Define mascara. The perfectly defined mascara wand vowed to reach even the tiniest of lashes without smudging or smearing. Ideal!! Now off to the register!

Her search continued on the Internet, one of Beauty’s favorite shopping sources. A quick Google search on mascara brought up xtremelashes.com, ItCosmetics.com and Avon.com. It Cosmetics promised to prep and plump lashes to a naughty volume with their Fluffer mascara primer and Try to Look Away mascara. On the Xtreme Lashes Web site, Beauty discovered that, not only did they carry a lash extending mascara, but several other products to give lovely lashes even more length. Avon’s Spectra Lash boasted a one-to-these dial, giving the option of long or mega lashes. Perfect!

Now with her vanity stocked full of the best mascaras on the market, Beauty relaxed, confident her newly battable lashes were the lushest in the land!