

No makeup? No problem for WWE Diva and reality star Torrie Wilson

2:10 PM Tue, Aug 18, 2009
Michelle Ponto

When Houston resident and former WWE Diva Torrie Wilson landed her role on the hit reality show "I'm a Celebrity...Get me out of Here!," she had a big dilemma on her hands. How in the world was she going to look good in the sweltering heat of the jungle for weeks with no makeup?



Going without makeup while being on national TV is something most women would dread, but Master Stylist and Lash Queen Noor Daoudi from Xtreme Lashes had the answer for Torrie.

"Torrie wanted something where she would have a little emphasis around her eyes, so I went with lash extensions that were just long and thick enough to look good on TV without looking gaudy," said Noor.

Noor, who has done lash extensions for many celebrities including Kelly Roland from *Destiny's Child* and Rachael Leigh Cook, says the secret to lash extensions has to do with the consultation.

Before applying the extensions, she sits down with each of her clients to find out whether they want a natural look, a day or a night look, lots of drama or something in between. She then comes up with the length of the lash based on the client's eyes to keep them in proportion to her face.



With Torrie, she decided to go with extensions that would keep her looking great while on television, but at the same time, keep her looking natural while in the jungle.

"She wanted a little bit of drama, but not anything extreme," said Noor. "So we went with thick black lashes that were applied to every single eyelash. But we didn't go too long."

Sadly, no matter how great the lashes look going on, lash extensions don't last forever.

Because the lashes are applied one at a time, they shed one at a time - as your eyelashes naturally fall out. Noor says that after two weeks, the average client will come back for a refill session to fill in the ones that have fallen out. But it takes six to eight weeks for all of the lash extensions to fall off.

Of course, being in the jungle for four weeks, Torrie did not have the luxury of getting refills every two weeks to replace her extensions. This is why Noor applied them to every single lash at the beginning.

"Because I applied the extensions to all of her lashes, they would continue to look full and thick even as a few were shedding every week," said Noor. "This was an important part of the service for her. She didn't just want to look good the first couple of weeks, but for the whole time she was on the show."



Thankfully, most of us aren't about to go hang out in the jungle. So if Xtreme Lash extensions were able to handle all the bizarre situations Torrie got herself in, then they certainly can handle our day-to-day activities. They are sweat-proof, water-proof and maintenance free. You don't even have to wear mascara unless you want more drama for a special night. For those cases, Xtreme Lash has developed a special mascara made especially for the extensions.

Noor says emphasizing the eyes is one of the secrets that celebrities have embraced as it provides a natural lift to their face.

"If you look at Angelina Jolie or Madonna, they don't pack on the makeup anymore. They have natural looking skin with a natural lip, then heavy mascara on the eyes," said Noor. "For a lot of women, there is no amount of mascara that can give them that length or that lift, so extensions are an option."



The cost of getting extensions depends on the expertise of the stylist, but on average it costs \$300 to \$350 for the initial set and then \$75 to \$150 for the refills.

"When broken down by day, it's not more than their daily cup of coffee so for many women, it's becoming a viable solution," said Noor.

But if you haven't had lash extensions, don't feel like you've been left out of the inner beauty circle. Even Torrie was a novice when she came to Xtreme Lashes for help. If you watched the show, then you already know that she made the right decision as she looked gorgeous the whole time. But it wasn't just her luscious lashes that got her through the jungle.

"Torrie has this inner and this physical strength and I just knew she was going to do well on the show," said Noor. "She's one of those people who came from humble beginnings. She a great example of someone who didn't give up to get her dream. I was really impressed with her when I met her."

On her reality show, "I'm a Celebrity...Get Me out of Here!," which premiered in June, Torrie nearly made it to the end. She was named the runner-up to winner Lou Diamond Phillips.