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Our clients were having fun, being creative and really enjoyed being part of the marketing process ... We received numerous emails, postings on our Facebook page and phone calls from clients with questions about the adhesive, wanting to know when it would be available and thanking us for letting them be part of such a monumental decision.

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Houston, TX based Xtreme Lashes®, known for their eyelash extensions and cosmetic products, spent over a year in development and well over one million dollars developing a new lash extension adhesive for their line of professional