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Semi-Permanent Eyelash Extensions Sweep U.S.

A new fashion trend is growing in the U.S., semi-permanent eyelash extensions. Wearers can have long, beautiful, yet natural looking eyelashes 24 hours a day, seven days a week without the hassles of mascara.



Eyelash extensions are being worn by A-list stars like Sandra Bullock, Jennifer Lopez, Nicole Kidman, Star Jones, Paris Hilton, Gwen Stefani, Lucy Liu, Naomi Campbell and Liz Hurley.

Experts at Xtreme Lashes, a provider of premium quality eyelash extension kits and accessories, explain that unlike the old fake eyelash strips which were applied to the eyelid, the new semi-permanent eyelash extensions are applied directly to the individual eyelashes. Eyelash extensions have a natural look and feel. They provide length and thickness to a person's natural eyelashes.

"Clients report that they just feel more beautiful when wearing eyelash extensions," advises Jo Mousselli, RN, president of Xtreme Lashes. "The lash extensions feel weightless and provide a beautiful, lush appearance."