

Vintage Hollywood Hair & Makeup

This year, prom is going to be lights, camera, action — *Hollywood!*



Bold red lips, glamorous curls and silver-screen eyes all add up to a look that could only be defined as vintage Hollywood.

"Vintage Hollywood is a look that is timeless and classic — think Audrey Hepburn in *Breakfast at Tiffany's*," says Cynde Watson, makeup expert for Avon cosmetics. (check out "The Reel Deal" on page 37 to read about the movie)

The look is about grace, glam and style, and, with the help from our beauty experts, it's a look that can be all you.

Follow the tips below to be the star of your own prom Hollywood classic.

Face First

A classic Hollywood face starts with camera-perfect skin. You don't need a ton of foundation or powder — just enough to create a smooth canvas.

"Start by concealing any blemishes or imperfections," says celebrity makeup artist and stylist Chuck Hezekiah. "Buff on a mineral makeup to make skin look beautiful, but natural."



Try **bareMinerals SPF 15 Foundation** (\$25 at Sephora or bareminerals.com) or **Maybelline New York Mineral Power** makeup and concealer.

Get Cheeky

For cheeks, a fresh, rosy glow always looks great on camera.

"The cheeks should be a natural flush color," Watson says. "Use a sheer cream blush in a shade that matches your natural cheek color." Watson suggests **mark's Just Pinched Instant Blush**



Tint (\$6 at meetmark.com). Nice shades!

Make sure to blend the cheek color for an effect that looks totally natural.

"Apply blush to the apples of your cheeks then blend back toward your hairline with your fingers," Watson says.

All Eyes on You

Vintage Hollywood glam eyes are sophisticated and defined, but not overly dramatic.

First, make sure your eyebrows are groomed and well defined. Get them professionally done if you have the time and cash, and accent them with an eyebrow pencil that matches your natural eyebrow color.

Next, apply an eye shadow that matches your skin color. You can choose something with a little bit of shimmer, but steer clear from anything too glittery.

"Apply eye shadow from your lid, sweeping into the crease, using an eye shadow brush," Watson says. "Highlight your brow bone by leaving your natural flesh showing under your brow."

Next step is eyeliner — an important part of the vintage Hollywood eye. A



simple, sleek line looks undeniably glamorous.

"Apply eyeliner from outer corner of your lash line to inner corner," Watson says. "Make sure that the outer line is thicker and becoming thinner as you reach the inner corner."

If you've got a steady hand and a bit of experience, try using a liquid eyeliner, like **Urban Decay's Liquid Liner** (\$18 at Sephora) in **Oil Slick** (black silver) or **Perversion** (matte black). Or, use a traditional pencil eyeliner — you can get the same effect.

The finishing touch is all about the lashes.

"For instant over-the-top glamour try **X-treme Lashes lash extensions**," says *Bleech* makeup stylist LeeLee.

"a few red lashes make your eyes instantly stand out." Make sure to have them applied by a certified lash stylist for safety.

"I also like to use false lashes for the most dramatic effect," Hezekiah says. "If you are not quite up to false lashes, then make yours look great with three coats of mascara."

Mouthing Off

When you're smiling for the paparazzi, do it with the perfect vintage Hollywood lip.

"Finish the look with a dramatic lip. Forget about nude — try red, wine, or deep burgundy," Hezekiah says.

Try a classic, creamy lipstick like **MAC's Lipstick in Russian Red, Chili or Ladybug** (\$14 at maccosmetics.com).

