

# LEVEL 1 TRAINING OBJECTIVES

## Natural Eyelash and Eye Area Health

- Eye and eyelash anatomy and physiology
- Common eye conditions relative to eyelash extensions application
- **Proper assessment of a client's eye health prior to eyelash extensions application**

## Disinfection of Supplies and Cross-Contamination Prevention

- Proper hand washing
- Disinfection of tools
- Cross-contamination prevention
- Maintaining a sanitary work environment

## Irritants, Allergens, and Eye Conditions

- Minimizing irritants and allergens by using the Xtreme Lashes Application Environment System
- Environmental factors and ideal settings for eyelash extensions application
- Overview of infectious diseases and disorders of the eyes that may impact eyelash extensions application

## Client Consultation

- Pre-application qualifications alongside a thorough assessment of the client's natural eyelashes, eye area, and general health
- A holistic approach to selecting and designing customized looks based **on a client's physical** attributes and lifestyle
- Proper documentation and client record keeping by utilizing the *Xtreme Lashes Client Profile System*
- Managing client expectations

## Basic Design Competency

- Steps for creating a basic oval eye frame and design using X35<sup>®</sup>, X40<sup>®</sup> & X50<sup>®</sup> curvature eyelash extensions
- Overview of Xtreme Lashes<sup>®</sup> eyelash extensions variations: Lengths, diameters, and curvatures

## Eyelash Extensions Application Process and Removal

- Initial practicing on mannequins, followed by student applications on one another
  - o Experience various eye shapes and natural eyelash types
  - o Utilize various eyelash extensions curvatures and diameters in our specially designed Student Lash Tray
- Each application involves the following:
  - o Client preparation for eyelash extensions application
  - o Completing a thorough client consultation utilizing the *Xtreme Lashes Client Profile System*
  - o Maintaining a sanitary work environment and an organized station
  - o Minimizing irritation by using the *Xtreme Lashes Application Environment System*
  - o Proper client and Lash Stylist positioning and posture
  - o Executing the complete Xtreme Lashes Cleansing and Priming process to prepare eyelashes for application
  - o Proper selection and placement of the under eye patches to cover lower eyelashes
  - o **Measurement of the client's natural eyelashes for the correct selection of lengths, diameters, and curvatures of eyelash extensions**
  - o Proper application techniques, including:
    - Frame and Design
    - Isolation
    - Pickup
    - Adhesive Coating
    - Attachment
  - o Eyelash Extensions Removal
  - o Documentation and systematic record keeping utilizing the *Xtreme Lashes Client Profile System*
  - o Trainer and self-evaluation after each eyelash extensions application

## Troubleshooting

- Effectively determining the cause of and resolving:
  - o Common client concerns
  - o Common application errors

## Application and Retail Product Knowledge

- Learn about the ingredients, features, and benefits to our products that can be used to enhance your applications and protect you and your **clients' investment into eyelash extensions**

## Retailing Eyelash Extensions Compatible Cosmetics

- Retail strategies on how to educate consumers on extending eyelash extensions longevity and maintaining proper eye hygiene by learning:
  - o *The Xtreme Lashes Retail Guide*
  - o *The Xtreme Lashes Aftercare Guide*
  - o *Ingredient Dictionary*
  - o Product knowledge and application instructions
  - o Potential revenue

## Professional Image and Salon Management

- Strategies for managing a salon and creating a professional image, focusing on establishing the following areas:
  - o Retail guidelines
  - o Marketing and promoting

## Evaluation, Support and Feedback

- Individualized assistance throughout the training program
- Continuous trainer evaluation and feedback to build confidence and increase skill level