

LEVEL 1 & CERTIFICATION OBJECTIVES

The training program will include a thorough review of the following:

Natural Eyelash and Eye Area Health

- Eye and eyelash anatomy and physiology
- Common eye conditions relative to eyelash extensions application
- Proper **assessment of a client's eye health prior to eyelash extensions application**

Disinfection of Supplies and Cross-Contamination Prevention

- Proper hand washing
- Disinfection of tools
- Cross-contamination prevention
- Maintaining a sanitary work environment

Irritants, Allergens, and Eye Conditions

- Minimizing irritants and allergens by using the Xtreme Lashes Application Environment System
- Environmental factors and ideal settings for eyelash extensions application
- Overview of infectious diseases and disorders of the eyes that may impact eyelash extensions application

Client Consultation

- Pre-application qualifications alongside a thorough assessment of **the client's natural eyelashes, eye area, and general health**
- A holistic approach to selecting and designing customized looks **based on a client's physical attributes and lifestyle**
- Proper documentation and client record keeping by utilizing the *Xtreme Lashes Client Profile System*
- Managing client expectations

Basic Design Competency

- Steps for creating a basic oval eye frame and design using X35[®], X40[®] & X50[®] curvature eyelash extensions

- Overview of Xtreme Lashes® eyelash extensions variations: Lengths, diameters, and curvatures

Eyelash Extensions Application Process and Removal

- Initial practicing on mannequins, followed by student applications on one another
 - o Experience various eye shapes and natural eyelash types
 - o Utilize various eyelash extensions curvatures and diameters in our specially designed Student Lash Tray
- Each application involves the following:
 - o Client preparation for eyelash extensions application
 - o Completing a thorough client consultation utilizing the *Xtreme Lashes Client Profile System*
 - o Maintaining a sanitary work environment and an organized station
 - o Minimizing irritation by using the *Xtreme Lashes Application Environment System*
 - o Proper client and Lash Stylist positioning and posture
 - o Executing the complete Xtreme Lashes Cleansing and Priming process to prepare eyelashes for application
 - o Proper selection and placement of the under eye patches to cover lower eyelashes
 - o **Measurement of the client's natural eyelashes for the correct selection of lengths, diameters, and curvatures of eyelash extensions**
 - o Proper application techniques, including:
 - Frame and Design
 - Isolation
 - Pickup
 - Adhesive Coating
 - Attachment
 - o Eyelash Extensions Removal
 - o Documentation and systematic record keeping utilizing the *Xtreme Lashes Client Profile System*
 - o Trainer and self-evaluation after each eyelash extensions application

Troubleshooting

- Effectively determining the cause of and resolving:

- Common client concerns
- Common application errors

Application and Retail Product Knowledge

- Learn about the ingredients, features, and benefits to our products that can be used to enhance your applications and protect you and **your clients' investment into eyelash extensions**
 - *The Xtreme Lashes Aftercare Guide*

Retailing Eyelash Extensions Compatible Cosmetics

- Retail strategies on how to educate consumers on extending eyelash extensions longevity and maintaining proper eye hygiene by learning:
 - *The Xtreme Lashes Retail Guide*
 - *The Xtreme Lashes Aftercare Guide*
 - *Ingredient Dictionary*
 - Product knowledge and application instructions
 - Potential revenue

Professional Image and Salon Management

- Strategies for managing a salon and creating a professional image, focusing on establishing the following areas:
 - Retail guidelines
 - Marketing and promoting

Evaluation, Support and Feedback

- Individualized assistance throughout the training program
- Continuous trainer evaluation and feedback to build confidence and increase skill level

Certification Requirements

**Please note, attending the Convert Training Program is not a guarantee of certification. In order to certify, you must successfully meet the Certification Requirements above.*

Demonstrate your skills in creating a proper frame and safely and seamlessly apply 50+ eyelash extensions per eye in a 2.5 hour period. Evaluations begin

with your station setup and end with your delivery of aftercare instructions to your model.

- Xtreme Lashes Certified Trainers assess the following to determine if each eyelash extension is seamlessly applied:
 - No eyelashes sticking together
 - No broken, loose, or hanging eyelash extension bases
 - No gaps in between the natural eyelash and eyelash extension attachment area
 - Eyelash extensions attached with the eyelash extension tip pointing upwards, not leaning outside the frame
 - Eyelash extension attached 1mm from the eyelid
 - Eyelash extension attached using the proper attachment technique based on the chosen adhesive
 - Eyelash extension attached using the Side or Wrapping Attachment technique
 - Correct eyelash extension applied based off the natural eyelash criteria
 - Correct amount of adhesive used
 - Common signs of overusing adhesive are: excessive sticking, roughness to the area, and caps of adhesive at lash line.
 - When overusing FlexFusion with Rapid Cure Technology Purple or FlexFusion Original adhesive, the adhesive will dry purple rather than clear.
- Properly execute the entire Xtreme Lashes application process including, but not limited to the following:
 - Maintaining a sanitary work environment and an organized station
 - Client selection & preparation for eyelash extensions application
 - Completing a thorough client consultation utilizing the *Xtreme Lashes Client Profile System*
 - Minimizing irritation by using the *Xtreme Lashes Application Environment System*
 - Proper client and Lash Stylist positioning and posture
 - Executing the complete Xtreme Lashes Cleansing and Priming process to prepare eyelashes for application
 - Proper selection and placement of the under eye patches to cover lower eyelashes

- **Measurement of the client's natural eyelashes for the correct** selection of lengths, diameters, and curvatures of eyelash extensions
- Proper application techniques, including:
 - Frame and Design
 - Isolation
 - Pickup
 - Adhesive Coating
 - Attachment
- Eyelash Extensions Removal
- Complete a thorough aftercare demonstration
- Documentation and systematic record keeping utilizing the *Xtreme Lashes Client Profile System*
- Verbally demonstrate understanding in the following:
 - Xtreme Lashes application process and techniques
 - Safe application practices
 - Retail knowledge
 - Common troubleshooting questions