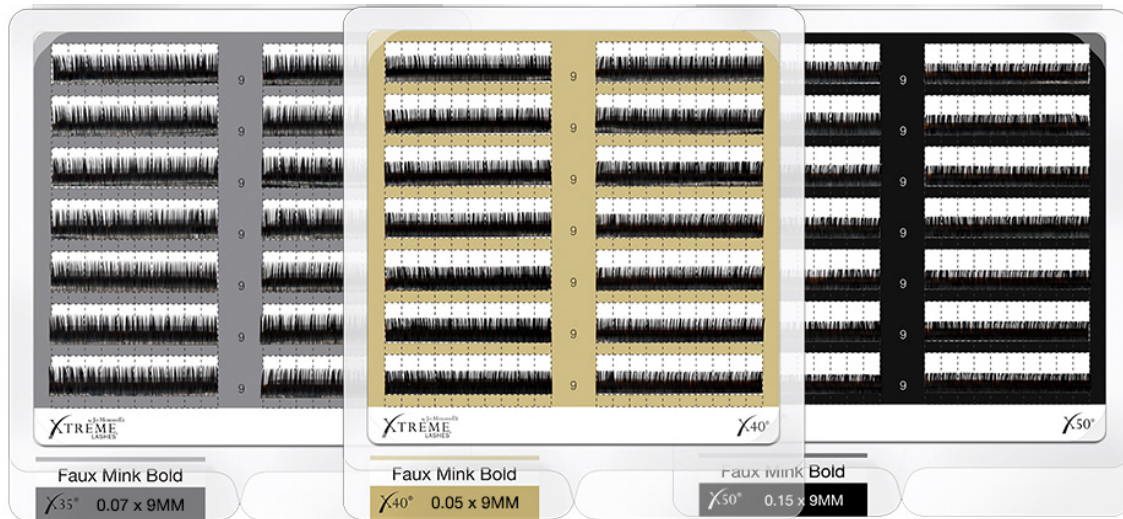


## FAUX MINK BOLD™



### *product positioning*

A high-impact eyelash extension designed to deliver dramatic color payoff.

### *target customer*

Xtreme Lashes Lash Stylists

### *product overview*

See fuller, more dramatic eyelashes from any angle with Faux Mink Bold™! Designed with short tapered tips, Faux Mink Bold eyelash extensions delivers high-impact color payoff, stunning definition, and comfortable long-lasting wear. Ideal for use on clients with sparse to full natural lash lines, this groundbreaking eyelash extension opens doors to limitless beauty and artistic design.

To learn more about available lengths, curvatures, and thicknesses, please visit the Xtreme Lashes website or call Customer Service at 1.877.BIG.LASH (244.5274).

### *attributes*

- Bolder, more visible tips, resulting in dramatic color payoff
- Ideal for use on clients with sparse to full natural lash lines
- Lightweight and comfortable to wear, when dry or wet
- Enhanced ease of use and speed with the platform-style packaging
- Increased space between each lash strip for more efficient access and pickup

### *insider tips*

With Faux Mink Bold eyelash extensions, you have the opportunity to utilize thinner and/or shorter eyelash extensions on your clients, while still achieving a dramatic look.

### ***training***

Enroll in ***Advanced Training in Volumation™*** and learn how to safely apply multiple Faux Mink Bold eyelash extensions to one single natural eyelash to create depth, volume, and texture using the Xtreme Lashes Lash

### ***storage & handling***

Store in a cool, dry place between 68 – 77°F (20 – 25°C). Avoid direct sunlight, humidity, and heat.

### ***warnings***

Keep out of reach of children. For external use only.