

# ACADEMY OF LASH ARTISTRY™ TRAINING OBJECTIVES

## **Natural Eyelash and Eye Area Health**

- Eye and eyelash anatomy and physiology
- Common eye conditions relative to eyelash extensions application
- Proper assessment of a client's eye health prior to eyelash extensions application

## **Disinfection of Supplies and Cross-Contamination Prevention**

- Proper hand washing
- Disinfection of tools
- Cross-contamination prevention
- Maintaining a sanitary work environment

## **Irritants, Allergens, and Eye Conditions**

- Minimizing irritants and allergens by using the Xtreme Lashes Application Environment System
- Environmental factors and ideal settings for eyelash extensions application
- Overview of infectious diseases and disorders of the eyes that may impact eyelash extensions application

## **Client Consultation**

- Pre-application qualifications alongside a thorough assessment of the client's natural eyelashes, eye area, and general health
- A holistic approach to selecting and designing customized looks based on a client's physical attributes and lifestyle
- Proper documentation and client record keeping utilizing the *Xtreme Lashes Client Profile System*
- Managing client expectations

## **Basic Design Competency**

- Steps for creating an oval eye frame and design using X35®, X40® & X50® curvature eyelash extensions

- Overview of Xtreme Lashes® eyelash extensions variations: Lengths, diameters, and curvatures

## **Eyelash Extensions Application and Removal**

- Initial practicing on mannequins, followed by student applications on one another
  - o Experience various eye shapes and natural eyelash types
  - o Utilize various eyelash extensions curvatures and diameters in our specially designed Student Lash Tray
- Each application involves the following:
  - o Client selection & preparation for eyelash extensions application
  - o Completing a thorough client consultation utilizing the *Xtreme Lashes Client Profile System*
  - o Maintaining a sanitary work environment and an organized station
  - o Minimizing irritation by using the *Xtreme Lashes Application Environment System*
  - o Proper client and Lash Stylist positioning and posture
  - o Executing the complete Xtreme Lashes Cleansing and Priming process to prepare eyelashes for application
  - o Proper selection and placement of the under eye patches to cover lower eyelashes
  - o Measurement of the client's natural eyelashes for the correct selection of lengths, diameters, and curvatures of eyelash extensions
  - o Proper application techniques, including:
    - Frame and Design
    - Isolation
    - Pickup
    - Adhesive Coating
    - Attachment
  - o Eyelash Extensions Removal
  - o Documentation and systematic record keeping utilizing the *Xtreme Lashes Client Profile System*
  - o Troubleshooting common client concerns
  - o Troubleshooting common application errors
  - o Trainer and self-evaluation after each eyelash extensions application

## **Concepts of Design Theory**

- Utilizing a holistic approach to lash design that complements the client's facial features
- Holistically customizing lash designs based on natural eyelash criteria, eye shape, eyelid platform, eye color, brow shape, and skin tone
- Utilizing different lengths, diameters, curvatures, and colors to enhance design
- Adjusting the Area of Emphasis™ and frame for different eye shapes
- Attachment techniques for different natural eyelash types
- Becoming proficient in design customization

## **Complete up to 6 full lash applications under the supervision and guidance of your Certified Xtreme Lashes Trainer**

### **Hands-On Eyelash Extensions Applications**

- Up to 6 full lash applications under the supervision and guidance of your Certified Xtreme Lashes Trainer

### **Methods of Enhancing Eye Shape**

- Customizing lash designs based on each client's eye shape and design preference
- Strategies for enhancing eye shapes
- Creating the illusion of different eye shapes
- Effectively managing clients' design expectations while following safe application guidelines

### **In-Depth Overview of Natural Eyelash Types**

- Designing for various natural eyelash types, including downward-pointing, straight, curly, coarse, fine, and light-colored natural eyelashes
- Application strategies to maximize design opportunities for each natural eyelash type
- Success strategies for applying to difficult natural eyelashes

### **Introducing Color into Lash Design**

- Enhancing facial features by incorporating color eyelash extensions
- Effective color transition techniques

### **Evaluating Eyelash Extensions Longevity**

- Overview of eyelash extensions longevity and determining appropriate lash retention
- Strategies to monitor and assess natural eyelash shedding
- Identifying signs of poor aftercare and poor application techniques

### **Conducting a Relash™ Application**

- Overview of Relash applications and their importance
- How to complete a Relash application
- Strategies to monitor and protect the long-term health of the client's natural eyelashes

### **Additional Application Techniques**

- Utilizing Taping for Separation techniques to make hard-to-reach natural eyelashes more accessible
- Identifying application speed to establish appropriate application times for each appointment
- Establishing pricing for eyelash extensions services

### **Troubleshooting**

- Effectively determining the cause of and resolving:
  - Common client concerns
  - Common application errors

### **Application and Retail Product Knowledge**

- Learn about the ingredients, features, and benefits to our products that can be used to enhance your applications and protect you and your clients' investment into eyelash extensions
  - *The Xtreme Lashes Aftercare Guide*

### **Retailing Eyelash Extensions Compatible Cosmetics**

- Retail strategies on how to educate consumers on extending eyelash extensions longevity and maintaining proper eye hygiene by learning:
  - *The Xtreme Lashes Retail Guide*
  - *The Xtreme Lashes Aftercare Guide*
  - *Ingredient Dictionary*
  - Product knowledge and application instructions
  - Potential revenue

## **Professional Image and Salon Management**

- Strategies for managing a salon and creating a professional image, focusing on establishing the following areas:
  - o Retail guidelines
  - o Marketing and promoting

## **Evaluation, Support and Feedback**

- Individualized assistance throughout the training program
- Continuous trainer evaluation and feedback to build confidence and increase skill level

## **Certification Requirements**

Students must safely and seamlessly apply 50+ lashes per eye in 2.5 hours - that begins with pre-application consultation and ends with thorough aftercare instructions - and score a 90 or above on their evaluation to qualify for Certification and Directory placement.

Xtreme Lashes Certified Trainers assess the following to determine if each eyelash extension is seamlessly applied:

- No eyelashes sticking together
- No broken, loose, or hanging eyelash extension bases
- No gaps in between the natural eyelash and eyelash extension attachment area
- Eyelash extensions attached with the eyelash extension tip pointing upwards, not leaning outside the frame
- Eyelash extension attached 1mm from the eyelid
- Eyelash extension attached using the proper attachment technique based on the chosen adhesive
- Eyelash extension attached using the Side or Wrapping Attachment technique
- Correct eyelash extension applied based off the natural eyelash criteria
- Correct amount of adhesive used
  - Common signs of overusing adhesive are: excessive sticking, roughness to the area, and caps of adhesive at lash line.

- When overusing FlexFusion with Rapid Cure Technology Purple or FlexFusion Original adhesive, the adhesive will dry purple rather than clear.
- Properly execute the entire Xtreme Lashes application process including, but not limited to the following:
  - Maintaining a sanitary work environment and an organized station
  - Client selection & preparation for eyelash extensions application
  - Completing a thorough client consultation utilizing the *Xtreme Lashes Client Profile System*
  - Minimizing irritation by using the *Xtreme Lashes Application Environment System*
  - Proper client and Lash Stylist positioning and posture
  - Executing the complete Xtreme Lashes Cleansing and Priming process to prepare eyelashes for application
  - Proper selection and placement of the under eye patches to cover lower eyelashes
  - Measurement of the client's natural eyelashes for the correct selection of lengths, diameters, and curvatures of eyelash extensions
  - Proper application techniques, including:
    - Frame and Design
    - Isolation
    - Pickup
    - Adhesive Coating
    - Attachment
  - Eyelash Extensions Removal
  - Complete a thorough aftercare demonstration
  - Documentation and systematic record keeping utilizing the *Xtreme Lashes Client Profile System*
- Verbally demonstrate understanding in the following:
  - Xtreme Lashes application process and techniques
  - Safe application practices
  - Retail knowledge
  - Common troubleshooting questions

