

## LEVEL 1 & CERTIFICATION OBJECTIVES

The training program will include a thorough review of the following:

### **Natural Eyelash and Eye Area Health**

- Eye and eyelash anatomy and physiology
- Common eye conditions relative to eyelash extensions application
- Proper assessment of a client's eye health prior to eyelash extensions application

### **Disinfection of Supplies and Cross-Contamination Prevention**

- Proper hand washing
- Disinfection of tools
- Cross-contamination prevention
- Maintaining a sanitary work environment

### **Irritants, Allergens, and Eye Conditions**

- Minimizing irritants and allergens by using the Xtreme Lashes Application Environment System
- Environmental factors and ideal settings for eyelash extensions application
- Overview of infectious diseases and disorders of the eyes that may impact eyelash extensions application

### **Client Consultation**

- Pre-application qualifications alongside a thorough assessment of the client's natural eyelashes, eye area, and general health
- A holistic approach to selecting and designing customized looks based on a client's physical attributes and lifestyle
- Proper documentation and client record keeping by utilizing the *Xtreme Lashes Client Profile System*
- Managing client expectations

### **Basic Design Competency**

- Steps for creating a basic oval eye frame and design using X35<sup>®</sup>, X40<sup>®</sup> & X50<sup>®</sup> curvature eyelash extensions

- Overview of Xtreme Lashes® eyelash extensions variations: Lengths, diameters, and curvatures

## **Eyelash Extensions Application Process and Removal**

- Initial practicing on mannequins, followed by student applications on one another
  - o Experience various eye shapes and natural eyelash types
  - o Utilize various eyelash extensions curvatures and diameters in our specially designed Student Lash Tray
- Each application involves the following:
  - o Client preparation for eyelash extensions application
  - o Completing a thorough client consultation utilizing the *Xtreme Lashes Client Profile System*
  - o Maintaining a sanitary work environment and an organized station
  - o Minimizing irritation by using the *Xtreme Lashes Application Environment System*
  - o Proper client and Lash Stylist positioning and posture
  - o Executing the complete Xtreme Lashes Cleansing and Priming process to prepare eyelashes for application
  - o Proper selection and placement of the under eye patches to cover lower eyelashes
  - o Measurement of the client's natural eyelashes for the correct selection of lengths, diameters, and curvatures of eyelash extensions
  - o Proper application techniques, including:
    - Frame and Design
    - Isolation
    - Pickup
    - Adhesive Coating
    - Attachment
  - o Eyelash Extensions Removal
  - o Documentation and systematic record keeping utilizing the *Xtreme Lashes Client Profile System*
  - o Trainer and self-evaluation after each eyelash extensions application

## **Troubleshooting**

- Effectively determining the cause of and resolving:

- Common client concerns
- Common application errors

### **Application and Retail Product Knowledge**

- Learn about the ingredients, features, and benefits to our products that can be used to enhance your applications and protect you and your clients' investment into eyelash extensions
  - *The Xtreme Lashes Aftercare Guide*

### **Retailing Eyelash Extensions Compatible Cosmetics**

- Retail strategies on how to educate consumers on extending eyelash extensions longevity and maintaining proper eye hygiene by learning:
  - *The Xtreme Lashes Retail Guide*
  - *The Xtreme Lashes Aftercare Guide*
  - *Ingredient Dictionary*
  - Product knowledge and application instructions
  - Potential revenue

### **Professional Image and Salon Management**

- Strategies for managing a salon and creating a professional image, focusing on establishing the following areas:
  - Retail guidelines
  - Marketing and promoting

### **Evaluation, Support and Feedback**

- Individualized assistance throughout the training program
- Continuous trainer evaluation and feedback to build confidence and increase skill level

### **Certification Requirements**

*\*Please note, attending the Convert Training Program is not a guarantee of certification. In order to certify, you must successfully meet the Certification Requirements above.*

Students must safely and seamlessly apply 50+ lashes per eye in 2.5 hours - that begins with pre-application consultation and ends with thorough

aftercare instructions - and score a 90 or above on their evaluation to qualify for Certification and Directory placement.

- Xtreme Lashes Certified Trainers assess the following to determine if each eyelash extension is seamlessly applied:
  - No eyelashes sticking together
  - No broken, loose, or hanging eyelash extension bases
  - No gaps in between the natural eyelash and eyelash extension attachment area
  - Eyelash extensions attached with the eyelash extension tip pointing upwards, not leaning outside the frame
  - Eyelash extension attached 1mm from the eyelid
  - Eyelash extension attached using the proper attachment technique based on the chosen adhesive
  - Eyelash extension attached using the Side or Wrapping Attachment technique
  - Correct eyelash extension applied based off the natural eyelash criteria
  - Correct amount of adhesive used
    - Common signs of overusing adhesive are: excessive sticking, roughness to the area, and caps of adhesive at lash line.
      - When overusing FlexFusion with Rapid Cure Technology Purple or FlexFusion Original adhesive, the adhesive will dry purple rather than clear.
- Properly execute the entire Xtreme Lashes application process including, but not limited to the following:
  - Maintaining a sanitary work environment and an organized station
  - Client selection & preparation for eyelash extensions application
  - Completing a thorough client consultation utilizing the *Xtreme Lashes Client Profile System*
  - Minimizing irritation by using the *Xtreme Lashes Application Environment System*
  - Proper client and Lash Stylist positioning and posture
  - Executing the complete Xtreme Lashes Cleansing and Priming process to prepare eyelashes for application
  - Proper selection and placement of the under eye patches to cover lower eyelashes

- Measurement of the client's natural eyelashes for the correct selection of lengths, diameters, and curvatures of eyelash extensions
- Proper application techniques, including:
  - Frame and Design
  - Isolation
  - Pickup
  - Adhesive Coating
  - Attachment
- Eyelash Extensions Removal
- Complete a thorough aftercare demonstration
- Documentation and systematic record keeping utilizing the *Xtreme Lashes Client Profile System*
- Verbally demonstrate understanding in the following:
  - Xtreme Lashes application process and techniques
  - Safe application practices
  - Retail knowledge
  - Common troubleshooting questions